



TRANSILWRAP COMPANY, INC.

YOUR TOTAL SOLUTION PROVIDER



For Immediate Release

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Transilwrap Receives 2011 Gold Tabbie Award

STRONGSVILLE, Ohio – Transilwrap Company, Inc. is proud to announce that the February 2010 cover of *Graphic Arts Monthly*, which featured its exciting Azuna® 3D material, earned a 2011 Gold Tabbie Award from the Trade Association Business Publications International.

“To even be considered in the same class as our fellow Tabbie nominees is a true honor,” said Cliff Brunson, Business Director of the Graphic Business Segment. “None of this would have been possible without the hard work of many people, including the designers Anne LoCascio and Bill Esler, Dale Murray Photography, and our marketing partners at Premier Communications Group.”

The cover, which took home the highest award in the Front Cover-Photograph category, earned praise from judges, who left several positive remarks:

- Cool cover photograph! A unique approach to cover art. The execution is fantastic and the photo has fantastic colors! Really draws the reader in! Wonderful cover!
- Very eye-catching cover! Unique and fun to look at. Great overall job.

Made from recyclable clear polypropylene, the substrate is an exciting new printable plastic that overshadows products like lenticular in depth, clarity and, best of all, affordability. And while the effects may appear to be technically difficult to accomplish, the equipment requirements are actually less stringent than the lenticular process. No specialized, expensive software is needed to produce them.

Amazingly versatile, this 3-D material creates dramatic point of purchase and signage from shelf talkers to large-format backlit displays. Printed on the surface using UV litho, screen or digital print processes, it can be folded, die cut, glued, bound and foil stamped. When applied, coatings and varnishes create the opportunity to float elements and add a sense of touch to the visual dimension.

The .020mm material is available in 28 x 40 or 38 x 55 sheets. Custom converting and mounting solutions are also available.

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(2) 2011 Gold Tabbie Award

For more information on Transilwrap's Azuna® 3D, visit www.transilwrap.com/3d.

Transilwrap Company, Inc. is a manufacturer, coater and converter of plastics in the thermal laminating, printing, industrial, specialty packaging and graphic arts markets. Headquartered in Franklin Park, Ill., USA, Transilwrap has multiple distribution locations throughout the United States and Canada with three key business units: thermal laminating films, printable plastics, and industrial packaging and specialty films groups.

Azuna® markets new, patented 3D design and print technologies internationally. Applications include advertising, direct marketing, point of purchase, packaging and an array of finished products including 3D cups and dry erase boards. For more information, please visit www.azuna.net

The 2011 Tabbie Awards featured nearly 400 entries, with nominations coming from the U.S., Canada, the U.K., India, New Zealand and South Africa. Complete results, along with selected comments from the judges and samples of the winning entries, are available [here](#).

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