



TRANSILWRAP COMPANY, INC.

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For Immediate Release

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Transilwrap and Azuna™ Partner to Market Unique Three-Dimensional Products for Print Industry

STRONGSVILLE, Ohio – Transilwrap Company, Inc., a leading supplier of manufactured and distributed plastic films and sheets to the print and graphic arts markets, has entered into a co-operative arrangement with Azuna, LLC, a new media company with patented 3-D print technologies.

Transilwrap and Azuna will promote and sell a line of recyclable clear polypropylene that provides unique three-dimensional special effects. These materials create an eye-grabbing visual for point-of-purchase, packaging, signage, ad inserts, direct mail, cards, publishing and other printed material.

Azuna has worked with some of the premier print providers in the U.S. to create imaginative marketing pieces for a wide variety of applications. This cooperative effort will make a new generation of materials available to Transilwrap's wide customer base as well as new printer clients.

Transilwrap brings almost 80 years of experience in the plastics and print industry along with its high-quality converting, distribution and dedicated sales force to further expand the opportunity of these unique products. "Transilwrap is thrilled to add the Azuna line of products to our portfolio of printable plastics," said Greg Carlin, National Sales Manager for the Print Division. "Our customers are continually looking for special effects and products that broaden the scope of traditional marketing and advertising."

Azuna LLC, located outside Philadelphia, is dedicated to delivering true 3-D in ways never seen before (and without the glasses). Visit them at www.azuna.net.

For more information, contact Transilwrap at (800) 321-8544 or printsales@transilwrap.com.