



TRANSILWRAP COMPANY, INC.

YOUR TOTAL SOLUTION PROVIDER



For Immediate Release

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Transilwrap's New Three-Dimensional Products for Print Industry Deliver Stunning Special Effects

STRONGSVILLE, Ohio – Transilwrap Company, Inc., a leading supplier of manufactured and distributed plastic films and sheets to the print and graphic arts markets, has entered into a co-operative arrangement with Azuna, LLC to be the exclusive supplier of Azuna's patented second-generation 3-D print technology.

This line of recyclable clear polypropylene creates eye-catching visuals for point-of-purchase, packaging, signage, publishing inserts, direct mail, cards and other printed material, boosting the impact of your message. Studies have shown that promotions containing a dimensional graphic can be five times more effective in a grabbing a viewer's attention, reinforcing brand recognition and ensuring long-lasting awareness of your marketing campaign.

Printed on the surface using UV litho, screen or digital print processes, the "magic" is in the substrate. It trims, cuts, glues and binds as normally done with polypropylene. Equipment requirements are less stringent, so the market just got bigger. And the spectacular dimensional effects surpass lenticular graphics in depth, clarity and affordability.

Transilwrap brings almost 80 years of experience in the plastics and print industry along with its high-quality converting, distribution and dedicated sales force. "We are thrilled to add the Azuna line of products to our portfolio of printable plastics," said Greg Carlin, National Sales Manager of Transilwrap's Print Division. "Our customers are continually looking for special effects that broaden the scope of and go far beyond traditional marketing and advertising."

Currently offered in two parent sheet sizes, orders are being taken for immediate delivery, with trial sheets available for a nominal cost. Custom converting and mounting solutions are also available.

For more information, contact Transilwrap at (800) 321-8544 or 3D@transilwrap.com.