

BRUSHFOIL

THE LOOK OF STAINLESS STEEL
THE COST, WEIGHT AND VERSATILITY OF PLASTIC FILM

Flawless and versatile, Brushfoil is perfect for any manufacturing, industrial, converting or graphics application that requires the sophistication and style of stainless steel, without the hefty weight, cost and rigidity. Created by scratching or abrading the surface of a plastic film to various depths, lengths and directions of the brushed lines, Brushfoil can take on a vast number of unique looks and be used in everything ranging from signage, to household appliances and electronics, high-end product packaging, shimmering labels, eye-catching POP displays and much more.

AESTHETICS

The magnificent appearance of brushed film encourages creativity in enhancing the appeal of your product

- Create a clean, modern and durable look to your product without the drawbacks of stainless steel
- Enhance the perceived value of the product inside your packaging
- Multiple colors to match your unique application
- Available in standard brushed, "bright" brushed and patterned finishes

FUNCTIONALITY

The drawbacks of working with stainless steel are eliminated with the functionality and performance of Brushfoil Films

- Provides roughness and depth for superior bonding to coatings and adhesives
- Significantly more cost effective than stainless steel
- Only a fraction of the weight of steel
- Less susceptible than steel to fingerprints, chemicals, scuffing, tarnish or dings when coated after brushing
- May be prepared with our superior topcoat for printing using almost any ink system
- Typically polyester based, Brushfoil films are available in a variety of other substrates
- Available in gauges ranging from .48 to .14 mil., with widths up to 73"



PERFECT FOR CLIENTS IN:

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| Appliances | Greeting Cards |
| Automotive | Hospitality |
| Beverages | Industrial Equipment |
| Electronics | Music and Sports |
| Entertainment | Packaging |
| Food and Retail | Promotional Mailing |
| Furniture | Signage |
| Gaming | |

To schedule a consultation for a concept or potential artwork application call 800-745-5802 (US), 800-268-4108 (CAN) or visit TRANSILWRAP.COM



TRANSILWRAP COMPANY, INC.