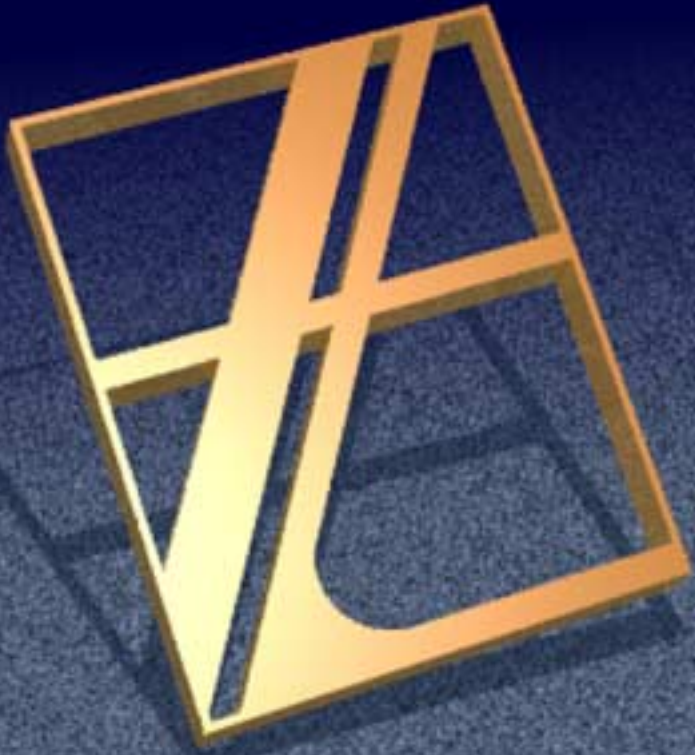




WalkerTalker™

Floor Graphics



transilwrap company, inc.

Transilwrap Company, Inc.

A leader in the films industry for 65 years

Beginning with cellophane in 1931, Transilwrap quickly became one of the largest distributors of plastic films in North America.

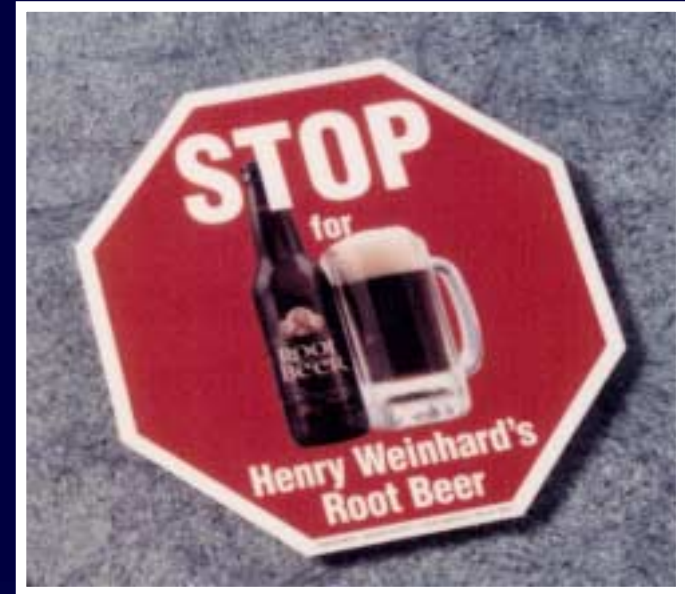
With ten North American warehousing/ converting/ distribution locations, Transilwrap handles the widest product range, servicing four main markets.

- ◆ *Print On Market*
- ◆ *Graphic Arts Market*
- ◆ *Laminating Films*
- ◆ *Industrial & Packaging Films*

Viewed as a plastics consultant, Transilwrap continues to educate Sales & Customer Service, keeping up to date with new technology and equipment. We are also members of GATF and SGIA.



A Finished
WalkerTalker™ Piece
Consists of
Three Easy Steps &
Two Basic Components



The 3 Steps to Creating WalkerTalker™ Floor Graphics

1. Printing
2. Laminating
3. Die Cutting



Two Components of WalkerTalker™ Floor Graphics

Part 1: *The Printable Component* - a .0035" white vinyl, with a removable pressure sensitive adhesive, and a 92 lb. release liner



Part 2: *The Overlaminate* - a .008" clear scratch resistant calendered film, with a permanent adhesive, and a .002" release liner



Step 1: Printing

Positive image print the image onto the vinyl substrate

- ◆ Use wax free inks and fountain solutions free of propylene glycol
- ◆ Avoid aqueous coatings
- ◆ Upon completion of printing, the inks need to cure 72 hours before laminating



Step 2: Laminating

Using a pressure laminator, apply the overlaminates on top of the printed vinyl substrate. The release liner on the laminate will be removed in the process, creating one piece.



- ◆ The roll width of the overlaminates needs to be 1/2" to 1" narrower than the width of the printed sheet
- ◆ Use a minimum laminating pressure of 2 lbs. per inch per width of overlaminates. Ex. 26" wide roll= 52 lbs. pressure
- ◆ After laminating, the WalkerTalker™ piece needs to cure for 24-48 hours before die cutting



Step 3: Die Cutting

WalkerTalker™ Floor Graphics are produced in many shapes and sizes. This is accomplished in the finishing department.

- ◆ When die cutting, a flat bed press should be used to avoid delaminating
- ◆ Corners must be rounded on the finished piece to allow better adhesion onto the surface the graphic will be applied and to reduce the risk of a corner peeling up, causing a tripping hazard



Application

After completing the 3 steps, the WalkerTalker™ Floor Graphic is ready for the end user.

- ◆ An application instruction sheet explaining the correct procedure for applying the WalkerTalker must accompany each WalkerTalker™ Floor Graphic
- ◆ As with any chemical preparation, read and follow all manufacturer's instructions prior to the installation of WalkerTalker™ Floor Graphics. Users should read the container label and MSDS sheets for any cleaning solution used.

